

BruxZir®
RADIANT

CASE PRESENTATIONS



Dear Doctor,

I'm proud to introduce a luxury experience for the smile zone. But, like all things Glidewell — luxury made accessible.

With each iteration of BruxZir® materials, we've raised the bar. Elevated formulations. Innovated coloring processes. We have obsessed over every detail and chased esthetic perfection.

Finally, I can share the culmination of our efforts. BruxZir Radiant transcends every boundary we previously imagined for monolithic zirconia. Any preconceived notions you may have — I welcome the challenge.

BruxZir Radiant has inspired beauty. As our doctors say, you truly must see it to believe it.

It's time to discover new possibilities for your patients. A brilliant smile is well within reach. If you can dream it, we can do it.

Sincerely,

A handwritten signature in black ink that reads "Jim R. Glidewell". The script is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Jim Glidewell, CDT
President and Founder, Glidewell



HOA

Real Patient

BEFORE

AFTER



Clinical dentistry by: Jinny Bender, DMD

Teeth restored: #4–13

Restoration types: veneers, crowns

Identified as a candidate for an esthetic makeover, Hoa was excited to enhance her look. Her main concern was with her two front teeth, which were previously restored with glass ceramic restorations. She was also found to have dark intrinsic staining on her natural dentition. Additionally, Hoa had a failing composite veneer on tooth #7. BruxZir Radiant provided a much better experience than her opaque, discolored glass ceramic restorations. The material effectively blocks the stump shades while still retaining an amazing final appearance. Inspired by her youthful new look, Hoa upgraded her wardrobe to better show off her luminous smile.



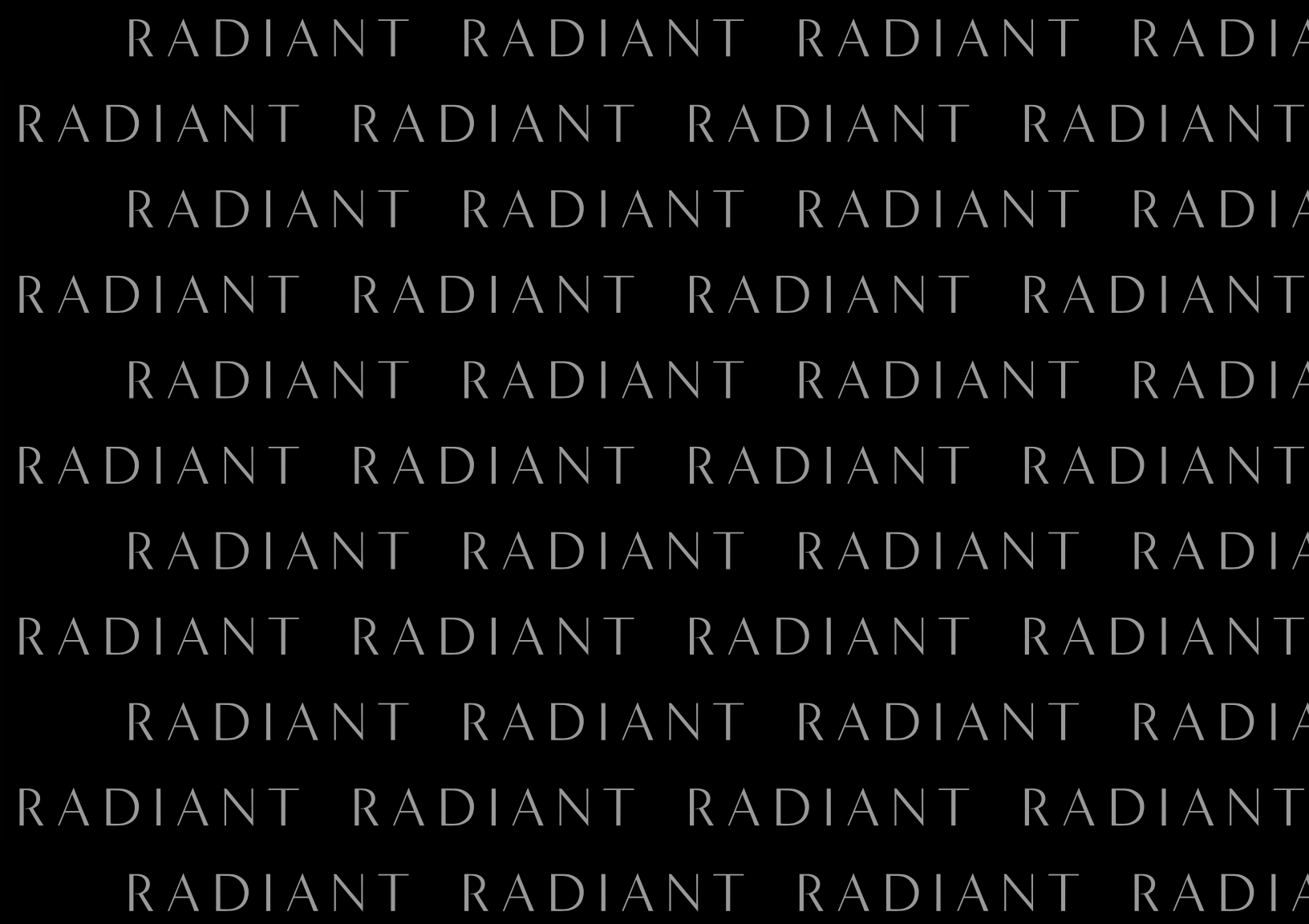
BEFORE



AFTER

WE DARED TO DREAM.

What if monolithic zirconia could mirror the beauty of glass ceramics?
What if the benefits of BruxZir were embodied in a true smile-zone formulation?
What if there were new esthetic frontiers, just waiting to be discovered?





BEFORE



AFTER

Clinical dentistry by: Danielle Brown, DDS

Teeth restored: #6–11

Restoration types: veneers, crowns

Mark wanted to refresh his smile but was always held back by his busy schedule. He had some old restorations, chipped and stained composites, and recurrent decay. BruxZir Radiant was chosen for its subtle gradient design and customizable features. Plus, the material blended flawlessly with his existing implant restoration in the area of #12. Only about a month later, Mark's smile was glowing with a newfound confidence.

MARK
Real Patient

BEFORE

AFTER



POSSIBILITY HAS ARRIVED.

BruxZir Radiant is a luxury restorative experience for you to share with your patients
— without the luxury price point. Sleek. Streamlined. Sophisticated. From purchase
to seating, it is a pleasure to place and enchanting on the eyes.

RITH

Real Patient

BEFORE

AFTER



Clinical dentistry by: Danielle Brown, DDS

Teeth restored: #4–13

Restoration types: veneers

At first, Rith was hesitant to correct his anterior spacing. He became certain that treatment was right for him after seeing an impressive diagnostic wax-up. BruxZir Radiant was chosen for for its authentic look and high-performing flexural strength. Rith was pleased that the new smile suited his face and appeared naturally beautiful.



BEFORE



AFTER

EXPLORE YOUR ASPIRATIONS.

You've gained access to a restorative material that rivals and even surpasses the esthetics of glass ceramics. Plus, with an optimized coloring system, shade matching is easier and better than ever. BruxZir Radiant achieves the bespoke feel of boutique ceramics without time-consuming post processing. Through Glidewell, you'll receive a beautiful restoration with unprecedented speed and consistency. Now, we're passing the torch to you — it's your time to shine.

What will you create with BruxZir Radiant?





BEFORE



AFTER

Clinical dentistry by: Jinny Bender, DMD

Teeth restored: #6–12

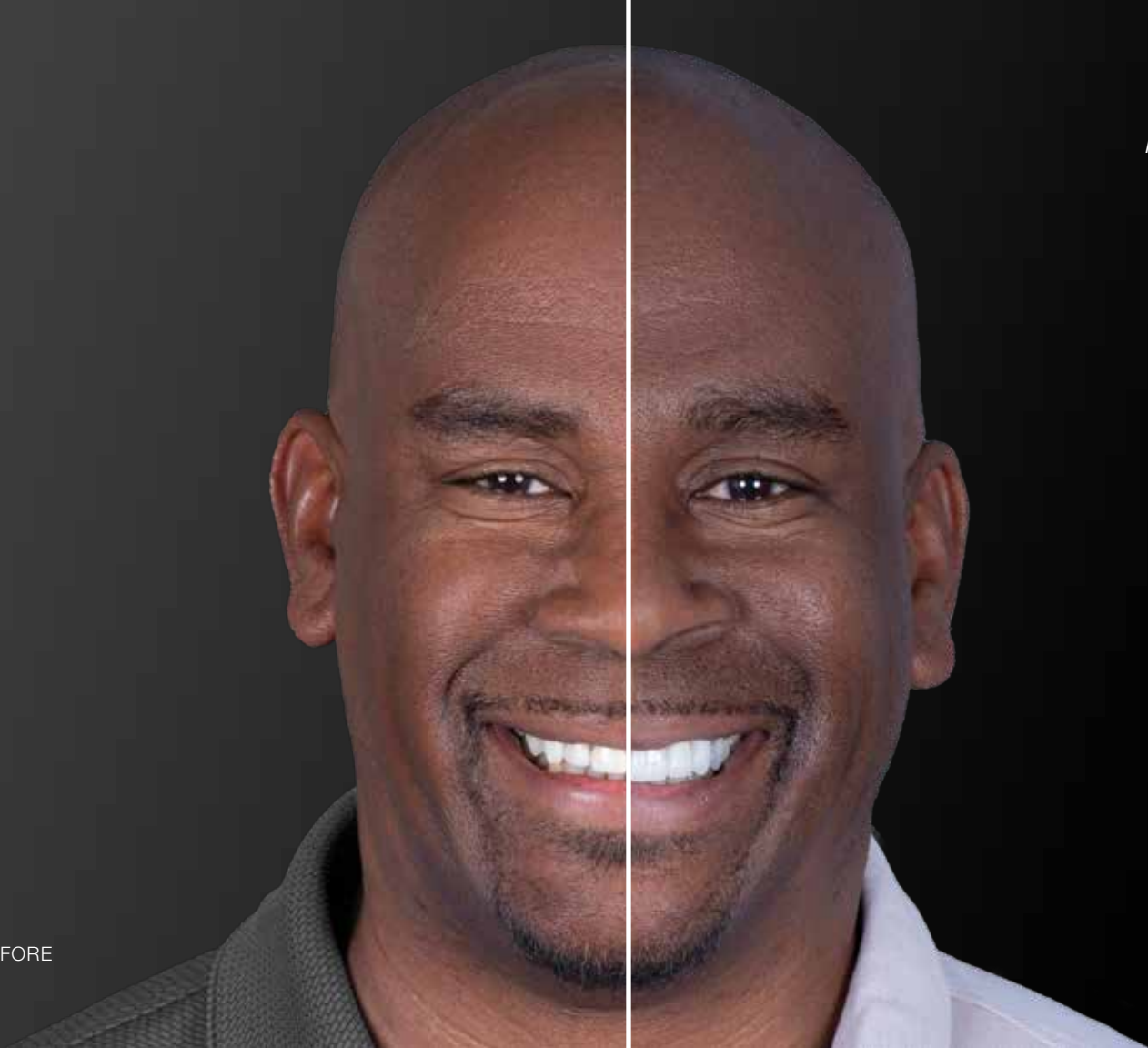
Restoration types: crowns & bridge

Oran sought out treatment after struggling with mouth pain and low self-confidence. A failed extraction left a tooth fragment under the pontic of tooth #10, causing inflammation of the area. Oran agreed with his dentist that a big change was needed. BruxZir Radiant was chosen for its Hollywood-level esthetics. Additionally, crown lengthening was performed to achieve a masculine look. Soon after his Radiant transformation, Oran proposed to his long-term partner — a testament to the power of a brilliant smile.

ORAN
Real Patient

BEFORE

AFTER



CHOOSE CONFIDENCE.

Every BruxZir restoration is backed by industry-leading benefits:

- Fast turnaround times: 3 days in-lab for digital BruxZir cases
- Digital discounts: \$20 off when you prescribe from a scan
- Lifetime warranty: Designed to last, guaranteed for life
- Made in the USA: For enhanced case-to-case consistency

BruxZir Radiant offers all the BruxZir perks you've come to love.



YOUTHFUL CHIC



SMILE REFRESH



NATURAL GLOW



HOLLYWOOD MAKEOVER

DARE TO DREAM

A smile makeover is a collaboration between patient, dentist and lab. At Glidewell, we embrace the particular needs of each case. Whether it's a subtle upgrade or a knock-your-socks-off transformation, BruxZir Radiant brings dreams to life. Between your vision and our support, nothing can stand in the way of esthetic excellence.



BruxZir®
RADIANT
by Glidewell